

BUSINESS

Information Technology

Computer Applications, Grade 9 (Open) BTT10

This course introduces students to the use of information technology in a business environment. Students will learn how to use information technology in a work environment, perform electronic research, communicate electronically, and use common business software. They will also explore possible future occupations in information technology.

Information Technology Applications in Business, Grade 11 (Open) BTA30

This course provides students with the opportunity to develop the information technology skills and knowledge required in a business. Students will learn about the information technology work environment, use industry-standard software, conduct electronic research, investigate electronic business, and explore occupations and post secondary programs that require information technology skills.

Information Technology in Business, Grade 12 (College Preparation) BTX4C

This course provides students with the opportunity to develop further the information technology knowledge and skills needed in the business world. Students will develop their understanding of electronic business environments, improve their skills in electronic research and in using business application software in the preparation of business documents, manage information, and apply project team management strategies.

Prerequisite: BTA30

General Business

Introduction to Business, Grade 10 (Open) BBI2O

This course introduces students to the world of business, including the concepts, functions, and skills required for meeting the challenges of operating a business in the twenty-first century on a local, national, and/or international scale. Students will also learn concepts and skills related to personal finance, entrepreneurship, and international business.

Accounting

Introduction to Financial Accounting, Grade 11 (University/College Preparation) BAF3M

This course introduces students to the fundamental principles and procedures of accounting, with emphasis on accounting procedures used in service and merchandising businesses. Students will develop an understanding of the connections between financial analysis, control, and decision making in the management of a business, as well as the effects of technology and globalization on accounting procedures and the role of the accountant.

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Introduction to Accounting, Grade 11 (Workplace Preparation)

BAI3E

This course introduces students to the use of accounting in business. Students will study various types of businesses and business ownership, and ways in which accounting procedures are applied in the different types of businesses with regard to recording transactions, preparing financial statements, and analyzing the process of cash management. They will learn about risks related to credit sales and about the collection of debts, and will use accounting software.

Principles of Financial Accounting, Grade 12 (University/College Preparation)

BAT4M

This course emphasizes study of accounting principles related to financial statements. Students will learn about ways in which information in these statements is used in making business decisions, and about the effects on financial statements of using different methods of inventory valuation and adjusting and reversing entries. Students will also study various means of financing a business and ways in which the strength of a corporation can be determined through the reading of its annual report.

Prerequisite: BAF3M

Entrepreneurial Studies

Introduction to Entrepreneurial Studies ,Grade 11 (College Preparation)

BDI3C

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their personal goals by satisfying the needs of others. Students will learn about values, traits, and skills most often associated with successful entrepreneurial activity.

Marketing

Introduction to Marketing, Grade 11 (College Preparation)

BMI3C

This course introduces the fundamental concepts of marketing, with an emphasis on in-depth analysis of the influence of changes in the economy and global marketplace, trends and issues, and the impact of technology. Students will analyze the buying patterns of various consumers and the effect of marketing strategies, and will engage in marketing research. Students will also develop and present a marketing plan for a specific product.

International Business

Introduction to International Business, Grade 12 (University/College Preparation)

BBB4M

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively.

Prerequisite: Any university, university/college, or college preparation course in business studies, or Canadian and world studies

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Organizational Studies

Organizational Studies: Organizational Behaviour and Human Resources, Grade 12 (University/College Preparation) BOH4M

This course focuses on ways in which organizations deal with issues affecting their competitiveness in a changing technological and global business environment. Students will analyze various leadership techniques, and study various issues such as ethics in business, social responsibility, management of group dynamics, uses of information technology, workplace stress and conflict, motivation of employees, and globalization. Students will also investigate the management of a diverse workforce within an organization and the importance of strategic planning

Prerequisite: Any university, university/college, or college preparation course in business studies, or Canadian and world studies.

Organizational Studies: Managing a Small Business, Grade 12 (Workplace Preparation) BOG4E

This course focuses on the core skills and concepts required to manage a small business. Students will deal with various aspects of operations management, such as inventory, marketing, financial issues, communication, and human resources. Students will also explore the challenges facing small businesses, including hiring and training, motivating employees, and complying with legal requirements.